

# Backlight only for OA size 9,6 x 3,6 m

## General information:

The design must not contain traffic signs or graphic elements and shapes mistakable for traffic signs.

## Parameters of advertising banner:

Banner dimensions:	9,9 x 3,9 m
Picture dimensions:	9,8 x 3,8 m (of which 10 cm around the entire perimeter is for overlap which will not be visible)
Visible area:	9,6 x 3,6 m
Type:	450 g/ m <sup>2</sup> - for outdoor use in one piece without welds and with colourfastness
Processing of edges:	no
Printing:	4/4
Comments:	20 cm along edges of the banner we recommend printing a motif with an unimportant background without text and logos

## Delivery of finished posters including color print of entire motif on A4:

Delivery location:	BigBoard Praha, a.s., U Trati 3203/38a, Praha 10, tel: 721 848 975
Delivery time:	7 days prior to installation date, at the latest.
Packing:	Posters must be properly packaged to prevent mechanical damage during transport. Banner cannot be folded into parts smaller than 80x80 cm.

## Specification of data for printing:

Printing data format:	Print PDF, <b>scale 1:10</b> , font and objects in vector format, <b>rasters in CMYK mode</b> with grid 300 DPI When printing more motives to be each motive as a separate PDF with a maximum size of 300 MB. Naming the print data "theme name_ width x height". Example: Bigmedia _960x360
Proof:	Correct coloring can be guaranteed when cromaline is delivered.
FTP access:	ftp://tisky.bigmedia.cz      MERCHANT MUST BE NOTIFIED OF DATA UPLOADING / STORING
User name/ pass:	bigmedia1 / bm2008

